Call for Applications

Harvard Medical School’s Mobile Health Map and the Mobile Healthcare Association are pleased to open applications for the Mobile Health Innovation Collaborative. We are grateful for the funding provided by the Leon Lowenstein Foundation and other donors who have made this project possible.

Program Title:
Mobile Health Innovation Collaborative

Key Dates:
Application opens: May 17, 2022
Application deadline: June 17, 2022
Applicants notified: June 30, 2022
Program start date: August 1, 2022
Program end date: March 31, 2023

Background
The Mobile Health Innovation Collaborative (MHIC) is a nine-month program in which people from up to 10 organizations who operate mobile clinics will learn new skills and receive technical assistance to measure and communicate their impact.

Program Goals
The purpose of the MHIC is to build the capacity of mobile health programs to measure and communicate about their innovative approaches to mobile health care. While MHIC members will receive some funding for their project, the value of participating is much greater than the dollars received. The program is designed to help mobile health clinics make a greater impact in their community, strengthen their programs long-term, and increase awareness about the important role mobile health programs play in the health care system.

Funding:
Up to $25,000 will be awarded to members of the MHIC to support projects that allow them to put their new skills into practice and advance their programs’ goals. Monthly workshops, facilitated by Harvard Medical School’s Mobile Health Map, will provide opportunities to learn from peers and hear from experts in evaluation and community impact. Examples of potential use of the funds include but are not limited to staff time spent on the project including attending the MIHC monthly meetings, MHA annual conference registration fees and transportation, evaluation costs, etc. Funds cannot be used for lobbying, advocacy, or program overhead.
Eligibility Requirements
To apply, please verify the following:

• You are a member of Mobile Healthcare Association.
• Your clinic has registered with Mobile Health Map.
• Your mobile clinic has been operational for at least 2 years.
• Your clinic or its parent organization is a charitable, non-profit organization.

Time Commitment
The MHIC will meet in-person on Monday, August 29, 2022 from 3:00 pm to 5:00 pm Mountain Time during the Mobile Healthcare Association Annual Meeting in Phoenix, Arizona. If your program is selected, at least 1 person who will be involved in the MHIC must attend this meeting. In addition, the group will meet via Zoom the first Thursday of every month from September 2022 to April 2023 from 1:00 pm to 3:00 pm EST.

In addition, you will dedicate time to developing, implementing, evaluating, and disseminating the results of a project.

Evaluation Projects:
Participants will evaluate some aspect of their mobile health services and then share those results with relevant audiences. Since all program evaluation begins with a clear and specific evaluation question, below we offer several examples of the types of evaluation questions that could be explored:

• Among our patients with asthma, how do outcomes differ for those who use mobile services compared to those who do not?
• To what extent do patients served by our mobile clinic improve their adherence to medications prescribed for chronic conditions?
• How did the launch of a new mobile mental health program affect psychiatric admissions in our emergency department?
• How many patients on our mobile clinic adopted a highly effective method of contraception? What are the associated cost savings to the health care system?

Required Documents:
A cover page that should include:

1. Organization name, address, and tax ID number
2. Main contact name and contact information
3. Project title and topic

Background that should include (no more than 500 words):

1. Program history and populations you serve
2. Annual encounter and demographic information
Please address the following (no more than 1500 words):

1. What is the proposed evaluation question? In the event that this question cannot be answered within the time allowed, what is another question you would consider answering?
2. Describe the programs or services to be evaluated
3. How will you use the evaluation results?
4. What staff, partners, networks, and infrastructure do you have in place that will help complete the evaluation?

**Submission info:**
Please submit completed applications by June 17, 2022 in a **pdf** format to mobilehealthmap@hms.harvard.edu

**Contact Information:**
For more information, please contact Thanex Louis:
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Program Manager-Mobile Health Map

**Frequently Asked Questions**

**How much money will I receive?**
Participants will apply after the Collaborative begins for financial support for their project. Funding decisions will be based on the project plan that you develop as part of the Collaborative’s activities. Up to $25,000 per project is available. We expect that some projects because of their scale or other funding sources will cost less than $25,000. Others may require additional support from other funding sources.

**Do I need to submit a budget?**
No. We will request a budget after you are selected and have developed an evaluation plan.

**What if we need additional funding for our project?**
We encourage you to develop a project that will fit within the $25,000 budget. However, if additional funds are needed, we can brainstorm with you about other possible funding sources. We can also provide letters of support and help you present your project in a way that is attractive to potential funders.

**Can more than one person from my organization participate?**
Yes. We ask that you designate a lead person and this person should attend all sessions, including the in-person meeting at the Mobile Healthcare Association Annual Conference. You may send additional people from your organization to both the virtual and in-person sessions.
Do we have to attend the Mobile Healthcare Association meeting in August?
Yes. All selected organizations must send at least 1 person who will be involved in the MHIC to the conference. You may use a portion of the grant funds to cover their registration fee and travel expenses.

If our application is not accepted, can we reapply?
Yes, please reapply again in the next round. We expect this opportunity to be competitive. If you are looking for guidance on how to write an evaluation question, we suggest the following resources:
https://www.cdc.gov/evaluation/index.htm
https://www.cdc.gov/evaluation/approach/index.htm

I want to evaluate some aspect of our program, but I’m not sure where to start, can I still apply?
Yes. Please do your best to write an evaluation question. It does not have to be perfect but will serve a starting point. You can also try filling in the blanks in the following sentence: To what extent does [specific program or service offered by your mobile clinic] increase/decrease [desired outcome]. The desired outcome could be medical (e.g. fewer asthma attacks, lower HbA1C), behavioral (e.g. receiving a vaccine, getting a mammogram), or financial (e.g. fewer ED visits, lower readmission rates).

Must I complete the evaluation within the 9 months of the MHIC?
Yes. We will work with you to develop an evaluation question and plan that can reasonably be answered and disseminated within 9 months.