

# Call for Applications

*Harvard Medical School's Mobile Health Map and the Mobile Healthcare Association are pleased to open applications for the Mobile Health Innovation Collaborative. We are grateful for the funding provided by the Leon Lowenstein Foundation and other donors who have made this project possible.*

## **Program Title:**

Mobile Health Innovation Collaborative

## **Key Dates:**

Application opens: December 19, 2023

Application workshop: January 6, 2022 at 11:00am ET

Application Office Hours: January 19, 2022 at 1 pm ET [Register Here](#)

Application Office Hours: January 24, 2022 at 2pm ET [Register Here](#)

Application deadline: February 10, 2023

Applicants notified: March 2023

Program start date: May 2023 TBD

Program end date: March 2024 TBD

Results Dissemination April-June 2024

## **Background**

The Mobile Health Innovation Collaborative (MHIC) is a nine-month program in which people who operate mobile clinics will learn new skills and receive technical assistance to measure, and communicate their impact.

## **Program Goals**

The purpose of the MHIC is to build the capacity of mobile health programs to measure and communicate about their innovative approaches to mobile health care. This year, special emphasis will be placed on evaluating economic benefits of mobile healthcare and policy advocacy work of mobile clinics. We are especially interested in projects related to these topics due to the increasing costs of healthcare and the business case for the efficiency of mobile healthcare.

While MHIC members will receive some funding for their project, the value of participating is much greater than the dollars received. The program is designed to help mobile health clinics make a greater impact in their community, strengthen their programs long-term, and increase awareness about the important role mobile health programs play in the health care system.

## **Funding:**

Up to \$25,000 will be awarded to members of the MHIC to support projects that allow them to put their new skills into practice and advance their programs' goals. Monthly workshops,

facilitated by Harvard Medical School's Mobile Health Map, will provide opportunities to learn from peers and hear from experts in evaluation and community impact. Examples of potential use of the funds include but are not limited to staff time spent on the project including attending the MHIC monthly meetings, MHA annual conference registration fees and transportation, evaluation costs, etc. Funds cannot be used for lobbying, advocacy, or program overhead.

## Eligibility Requirements

To apply, please verify the following:

- Your clinic must be a member of the Mobile Healthcare Association.
- Your clinic has registered with Mobile Health Map.
- Your clinic must be based in the United States.
- Your mobile clinic has been operational for at least 2 years.
- Your clinic or its parent organization is a charitable, non-profit organization.

## Time Commitment

The MHIC will meet in-person in Pittsburgh on September 11, 2023 during the Mobile Healthcare Association Annual Meeting . If your program is selected, at least 1 person who will be involved in the MHIC must attend this meeting. In addition, the group will meet via Zoom the TBD

In addition, you will dedicate time to developing, implementing, evaluating, and disseminating the results of a project.

## Evaluation Projects:

Participants must evaluate some aspect of their mobile health services related to one or both of the following areas:

- The economic impact of mobile health programs on patients, health systems, and communities. Below are several examples economic evaluation questions:
  - How does the cost of delivering mobile treatment for opioid use disorder compared to the cost of treatment delivered in a fixed site?
  - How many patients who visited the mobile clinic adopted a highly effective method of contraception? What are the anticipated cost savings to the health care system?
  - How does offering mobile dental care at schools impact school attendance for children and lost productivity for caregivers?
- The impact of a mobile health program on a specific policy goal. The policy goal will depend on the community, and could include regulatory changes that would make mobile healthcare more effective, changes to reimbursement or incentives that support mobile healthcare delivery, or increased government funding. Below are several examples of evaluation questions that could inform policy change:

- How many deaths have been prevented due to the mobile clinic's [fentanyl testing program](#)?
- To what extent did adding mobile health care increase the capacity of an [FQHC](#) to reach people who previously lacked access to care?
- To what extent does our mobile clinic's COVID-19 vaccination program reach people who would otherwise not receive a vaccine or booster?

### **Required Documents:**

A cover page that should include:

1. Organization name, address, and tax ID number
2. Main contact name and contact information

Background that should include:

1. Program history and populations you serve (no more than 500 words)
2. Annual encounter and demographic information (no more than 200 words)
3. Zip codes (please include all)

Please address the following:

1. What is the proposed evaluation question?
2. What impact will answering this evaluation question have on your program? (no more than 500 words)
3. What staff, partners, networks, and infrastructure do you have in place that will help complete the evaluation? (no more than 200 words)
4. Is it feasible to complete your evaluation project in the 9 month period?
5. Participants must identify their target audience, and it should include audience members beyond the mobile clinic staff, such as funders, health care leaders, local officials, and policy makers. (no more than 200 words)
6. How will you use the evaluation results? (no more than 200 words)

**[CLICK HERE to submit completed applications](#)**

### **Contact Information:**

For more information, please contact Mobile Health Map at [mobilehealthmap@hms.harvard.edu](mailto:mobilehealthmap@hms.harvard.edu)

### **Frequently Asked Questions**

How much money will I receive?

Participants will apply after the Collaborative begins for financial support for their project. Funding decisions will be based on the project plan that you develop as part of the Collaborative's activities. Up to \$25,000 per project is available. We expect that some projects

because of their scale or other funding sources will cost less than \$25,000. Others may require additional support from other funding sources.

Do I need to submit a budget?

No. We will request a budget after you are selected and have developed an evaluation plan.

What if we need additional funding for our project?

We encourage you to develop a project that will fit within the \$25,000 budget. However, if additional funds are needed, we can brainstorm with you about other possible funding sources. We can also provide letters of support and help you present your project in a way that is attractive to potential funders.

Can more than one person from my organization participate?

Yes. We ask that you designate a lead person and this person should attend all sessions, including the in-person meeting at the Mobile Healthcare Association Annual Conference. You may send additional people from your organization to both the virtual and in-person sessions.

Do we have to attend the Mobile Healthcare Association meeting in September 2023? Yes. All selected organizations must send at least 1 person who will be involved in the MHIC to the conference. You may use a portion of the grant funds to cover their registration fee and travel expenses.

If our application is not accepted, can we reapply?

Yes, please reapply again in the next round. We expect this opportunity to be competitive. If you are looking for guidance on how to write an evaluation question, we suggest the following resources:

<https://www.cdc.gov/std/Program/pupestd/Developing%20Evaluation%20Questions.pdf>

[https://ies.ed.gov/ncee/edlabs/regions/central/pdf/REL\\_2021112.pdf](https://ies.ed.gov/ncee/edlabs/regions/central/pdf/REL_2021112.pdf)

<https://www.cdc.gov/evaluation/index.htm>

<https://www.cdc.gov/evaluation/approach/index.htm>

I want to evaluate some aspect of our program, but I'm not sure where to start, can I still apply?

Yes. Please do your best to write an evaluation question. It does not have to be perfect but will serve a starting point. You can also try filling in the blanks in the following sentence: To what extent does [*specific program or service offered by your mobile clinic*] increase/decrease [*desired outcome*]. The desired outcome could be medical (e.g. fewer asthma attacks, lower HbA1C), behavioral (e.g. receiving a vaccine, getting a mammogram), or financial (e.g. fewer ED visits, lower readmission rates).

Must I complete the evaluation within the 9 months of the MHIC?

Yes. We will work with you to develop an evaluation question and plan that can reasonably be answered and disseminated within 9 months.