



MOBILE  
HEALTH  
MAP

mobile  
healthcare  
association



HARVARD  
MEDICAL SCHOOL

# Mobile Health Innovation Collaborative Application Workshop

January 6, 2023



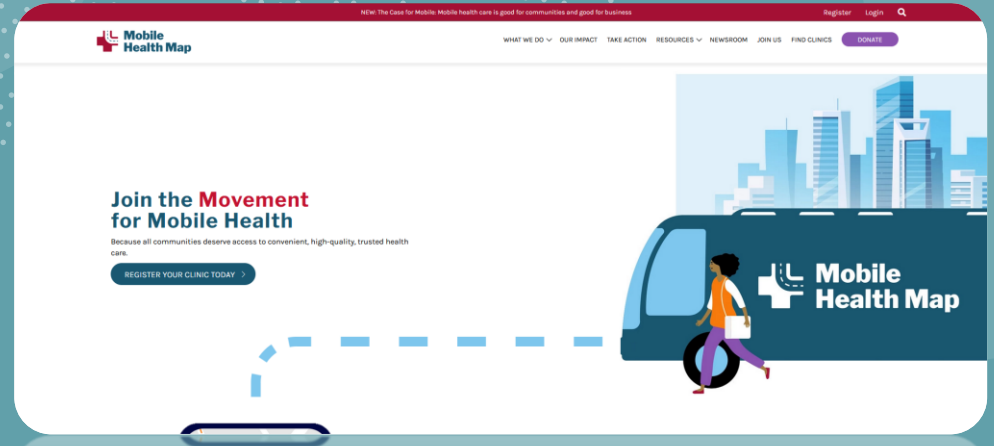
# Workshop Purpose

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- Mobile Health Map Mission
- Mobile Health Innovation Collaborative background
- Application process
- Program eligibility requirements
- Discuss expectations
- Q&A

# Mobile Health Map

## Our Mission



To measure, maximize, and communicate how mobile clinics improve health, save money, and advance equity.

# MHIC Background

- Collaboration between Harvard Medical School's Mobile Health Map and the Mobile Healthcare Association.
- \$25,000 available to each selected program thanks to the generosity of the Leon Lowenstein Foundation and other donors.
- Nine-month program in which people who operate mobile clinics will learn new skills and receive technical assistance to measure and communicate their impact.
- Participants must evaluate some aspect of their mobile health services related to one or both of the following areas:
  - The economic impact of mobile health programs on patients, health systems, and communities.
  - The impact of a mobile health program on a specific policy goal.

# Forming an Evaluation Question

- Brainstorm and explore hunches with a diverse group of colleagues.
- Review research and reports about the economic burden or economic impact of similar interventions.
- Try to understand what senior leadership, funders, payers, and other powerful stakeholders care about.
- Learn about other evaluation, measurement, or quality efforts in your organization.
- Consider existing data and whether you have access.

## Examples

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How does the cost of delivering mobile treatment for opioid use disorder compared to the cost of treatment delivered in a fixed site?

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How many patients who visited the mobile clinic adopted a highly effective method of contraception? What are the anticipated cost savings to the health care system?

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How does offering mobile dental care at schools impact school attendance for children and lost productivity for caregivers?

# Evaluation Question Checklist

- Have you identified a specific outcome?
- Does your clinic aim to improve this outcome?
- Is it likely that you can get the data necessary to answer the question?
- Can the question be answered in 6-7 months?
- Will the results show something unique about mobile healthcare? Will they advance economic or policy outcomes?
- Will anyone care about the results?

Pitfalls to  
Avoid

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Boring

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Yes/No

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Not specific enough

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Too ambitious

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Jargon

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Long-term outcomes



# Application Process

Apply from the link on our website:

<https://www.mobilehealthmap.org/apply-for-the-2023-mobile-health-innovation-collaborative/>

## Key Dates:

Application opens: December 19, 2023

Application workshop: January 6, 2022 at 11:00am ET

Application Office Hours: January 19, 2022 at 1 pm ET

Application Office Hours: January 24, 2022 at 2pm ET

**Application deadline: February 10, 2023**

Applicants notified: March 2023

Program start date: May 2023 TBD

Program end date: March 2024 TBD

Results Dissemination April-June 2024

# Application

## **Required Documents:**

- Organization name, address, and tax ID number
- Main contact name and contact information

## **Background:**

- Program history and populations you serve
- Annual encounter and demographic information
- Zip codes

## **Please address the following:**

- What is the proposed evaluation question?
- What impact will answering this evaluation question have on your program?
- What staff, partners, networks, and infrastructure do you have in place that will help complete the evaluation?
- Is it feasible to complete your evaluation project in the 9-month period?
- Participants must identify their target audience, and it should include audience members beyond the mobile clinic staff, such as funders, health care leaders, local officials, and policy makers.
- How will you use the evaluation results?

# Eligibility Requirements

## Eligibility

- Your clinic must be a member of the Mobile Healthcare Association.
- Your clinic has registered with Mobile Health Map.
- Your clinic must be based in the United States.
- Your mobile clinic has been operational for at least 2 years.
- Your clinic or its parent organization is a charitable, non-profit organization.

# Expectations

## Expectations

- Attend Mobile Healthcare Association Annual Meeting in-person in Pittsburgh on September 11, 2023.
- The group will meet via Zoom monthly.
- Dedicate time to developing, implementing, evaluating, and disseminating the results of a project.

Any  
Questions?





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