



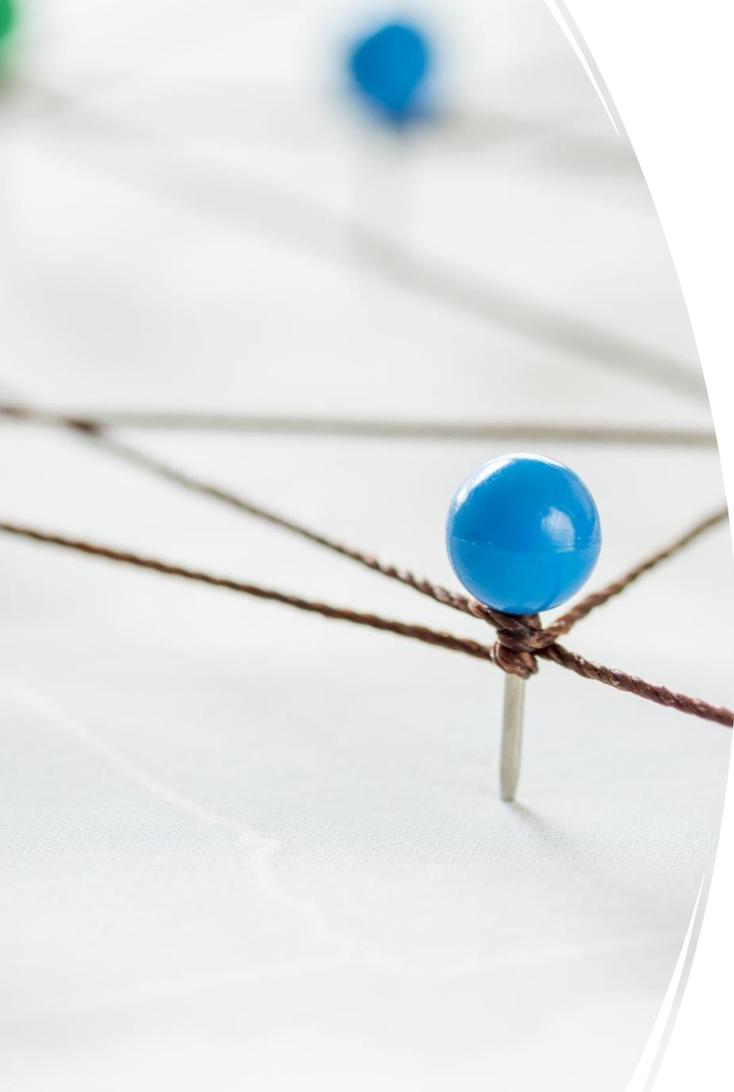
mobile
healthcare
association



HARVARD
MEDICAL SCHOOL

Mobile Health Innovation Collaborative Application Workshop

January 6, 2023

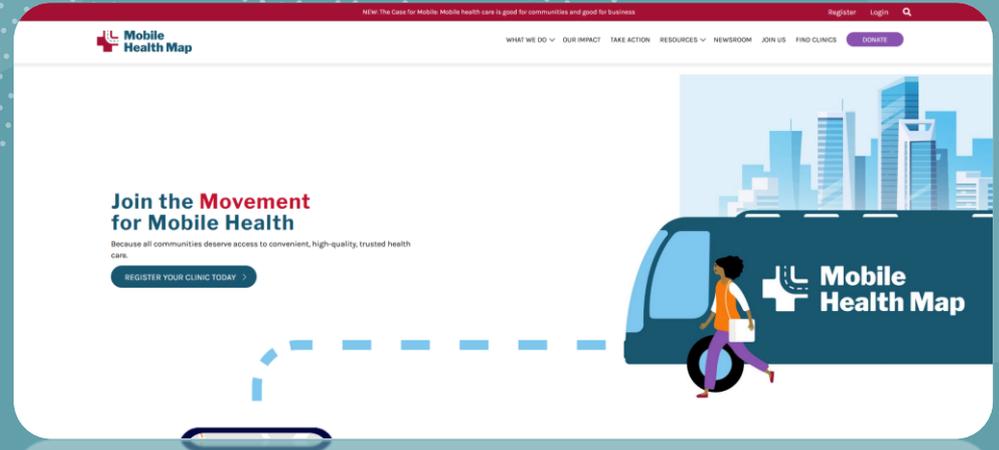


Workshop Purpose

- Mobile Health Map Mission
- Mobile Health Innovation Collaborative background
- Application process
- Program eligibility requirements
- Discuss expectations
- Q&A

Mobile Health Map

Our Mission



To measure, maximize, and communicate how mobile clinics improve health, save money, and advance equity.

MHIC Background

- Collaboration between Harvard Medical School's Mobile Health Map and the Mobile Healthcare Association.
- \$25,000 available to each selected program thanks to the generosity of the Leon Lowenstein Foundation and other donors.
- Nine-month program in which people who operate mobile clinics will learn new skills and receive technical assistance to measure and communicate their impact.
- Participants must evaluate some aspect of their mobile health services related to one or both of the following areas:
 - The economic impact of mobile health programs on patients, health systems, and communities.
 - The impact of a mobile health program on a specific policy goal.

Forming an Evaluation Question

- Brainstorm and explore hunches with a diverse group of colleagues.
- Review research and reports about the economic burden or economic impact of similar interventions.
- Try to understand what senior leadership, funders, payers, and other powerful stakeholders care about.
- Learn about other evaluation, measurement, or quality efforts in your organization.
- Consider existing data and whether you have access.

Examples

How does the cost of delivering mobile treatment for opioid use disorder compared to the cost of treatment delivered in a fixed site?

How many patients who visited the mobile clinic adopted a highly effective method of contraception? What are the anticipated cost savings to the health care system?

How does offering mobile dental care at schools impact school attendance for children and lost productivity for caregivers?

Evaluation Question Checklist

- Have you identified a specific outcome?
- Does your clinic aim to improve this outcome?
- Is it likely that you can get the data necessary to answer the question?
- Can the question be answered in 6-7 months?
- Will the results show something unique about mobile healthcare? Will they advance economic or policy outcomes?
- Will anyone care about the results?

Pitfalls to
Avoid

Boring

Yes/No

Not specific enough

Too ambitious

Jargon

Long-term outcomes

Application Process

Apply from the link on our website:

<https://www.mobilehealthmap.org/apply-for-the-2023-mobile-health-innovation-collaborative/>

Key Dates:

Application opens: December 19, 2023

Application workshop: January 6, 2022 at 11:00am ET

Application Office Hours: January 19, 2022 at 1 pm ET

Application Office Hours: January 24, 2022 at 2pm ET

Application deadline: February 10, 2023

Applicants notified: March 2023

Program start date: May 2023 TBD

Program end date: March 2024 TBD

Results Dissemination April-June 2024

Application

Required Documents:

- Organization name, address, and tax ID number
- Main contact name and contact information

Background:

- Program history and populations you serve
- Annual encounter and demographic information
- Zip codes

Please address the following:

- What is the proposed evaluation question?
- What impact will answering this evaluation question have on your program?
- What staff, partners, networks, and infrastructure do you have in place that will help complete the evaluation?
- Is it feasible to complete your evaluation project in the 9-month period?
- Participants must identify their target audience, and it should include audience members beyond the mobile clinic staff, such as funders, health care leaders, local officials, and policy makers.
- How will you use the evaluation results?

Eligibility Requirements

Eligibility

- Your clinic must be a member of the Mobile Healthcare Association.
- Your clinic has registered with Mobile Health Map.
- Your clinic must be based in the United States.
- Your mobile clinic has been operational for at least 2 years.
- Your clinic or its parent organization is a charitable, non-profit organization.

Expectations

Expectations

- Attend Mobile Healthcare Association Annual Meeting in-person in Pittsburgh on September 11, 2023.
- The group will meet via Zoom monthly.
- Dedicate time to developing, implementing, evaluating, and disseminating the results of a project.

Any
Questions?





Stay Connected

Visit

Visit our new and improved Mobile Health Map website to update your clinic's information.

Subscribe

Subscribe for our monthly newsletter

Retweet

Follow us on Twitter @mobilehealthmap

Follow

Follow Mobile Health Map on Facebook and LinkedIn