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Call for Applications

Harvard Medical School's Mobile Health Map is excited to open applications for the
Mobile Health Impact Accelerator (MHIA)

This initiative is funded by the Centers for Disease Control and Prevention (CDC) as part of a national effort to strengthen the public health system.

Key Dates:

- **Application Opens:** October 28, 2024
- **Application Information Session:** November 6, 2024 1:00 – 2:00 EST
- **Application Q&A Office Hours:** November 8, 2024 10:00 - 11:00 EST
- **Application Q&A Office Hours:** November 19, 2024 2:00 – 3:00 EST
- **Application Deadline:** December 6, 2024
- **Applicants Notified:** December 17, 2024
- **Program Start Date:** January 9, 2025
- **Program End Date:** June 26, 2025

Background

Are you looking for new ways to reach underserved populations and address their unique healthcare needs? If so, the Mobile Health Impact Accelerator is here to help! This six-month learning opportunity is designed for staff of mobile health clinics who want to improve their services, make them more sustainable, and connect more deeply with the communities they serve. Throughout the Accelerator you will gain new skills, receive personalized support, and learn how to collaborate effectively with the public health system.

Over six months, MHIA will guide you through a step-by-step process to conduct a needs assessment. This will help you learn more about your community's needs, challenges, and strengths, so your services can focus on what matters most. Understanding your community's needs is essential for making a bigger impact and filling gaps in the public health system.

You'll also learn how to use proven public health strategies that have been tested and shown to work. With expert support and a network of peers, you'll complete the program with a stronger, more impactful mobile health program – and the confidence and skills to make a real difference.

Spaces are limited, so don't miss this opportunity to build skills, improve services, and strengthen your mobile clinic's role in the public health system. Apply now to secure your spot!



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Program Goals

The Mobile Health Impact Accelerator is designed to help staff of mobile health clinics build key skills and receive hands-on support. The Accelerator will strengthen your services and deepen your connections to the public health system. During this time, you'll receive the guidance, tools, and knowledge you need to conduct a successful needs assessment, giving you a clearer picture of the health challenges and opportunities in your community.

With these insights, you'll learn how to apply proven public health strategies to make your services more responsive and sustainable. The Accelerator focuses on building connections between mobile clinics and public health systems, with an emphasis on expanding access to care, reducing health disparities, and building trust within communities.

By the end of the program, participants will have gained:

1. **Enhanced Skills and Knowledge:** You will develop essential skills in needs assessment, program evaluation, and decision-making, helping you better understand your community's unique health needs. Learn to conduct surveys, analyze data, and turn insights into action plans that directly address your community's needs.
2. **Stronger Connection to Public Health Systems:** You will build stronger partnerships with local public health systems, bridging gaps in care and ensuring your services align with broader public health efforts. MHIA will provide strategies to help you build lasting partnerships, making it easier to coordinate care and resources.
3. **Improved Service Delivery:** By applying proven public health strategies, clinics will boost the effectiveness, sustainability, and responsiveness of their programs, leading to better health outcomes for the communities they serve.
4. **Community Trust and Engagement:** Clinics will learn how to build stronger relationships with the communities they serve, fostering trust and increasing their ability to reach marginalized populations.

Eligibility Requirements

To apply, please first verify the following:

- You are operating a mobile clinic
- Your mobile program has at least one dedicated staff member
- Your mobile clinic is registered with Mobile Health Map
- Your mobile clinic is based in the United States, its Territories, and/or Tribal Nations
- Your mobile clinic or its parent organization is a charitable, non-profit organization
- **Two representatives from your organization can attend all scheduled learning sessions**



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Time Commitment

The Accelerator will meet virtually as a group once a month from January to June 2025, with an additional meeting in June to close out the Accelerator. **Each organization must commit to having two representatives attend every session** to ensure continuity and effective participation. Each session will provide valuable time for collective learning, discussion, and collaboration. The scheduled dates and times for the group meetings are:

- January 9, 2025, 1:00 – 3:00 pm EST
- February 13, 2025, 1:00 – 2:30 pm EST
- March 13, 2025, 1:00 – 2:30 pm EST
- April 10, 2025, 1:00 – 2:30 pm EST
- May 8, 2025, 1:00 – 2:30 pm EST
- June 12, 2025, 1:00 – 2:30 pm EST
- June 26, 2025, 1:00 – 3:00 pm EST

In addition, participants will have a **one-hour, one-on-one technical assistance session each month** with Mobile Health Map staff, offering personalized support to address your specific needs. Expect your team to spend **4-6 hours per week on independent work** to conduct your needs assessment. Optional weekly office hours will be available for those seeking extra guidance and support.

To ensure long-term success and continued support, participants will have a **one-hour check-in call annually for five years** after completing the Accelerator.

Application Questions

1. Contact Information

- a. What is the name of your clinic, its parent organization (if applicable), address, phone number, website, and tax ID number?
- b. What is the applicant's name and email address?

2. Clinic Overview

- a. How many years has your clinic been in operation?
- b. What services do you provide?
- c. What populations do you serve?
- d. What communities do you serve?
- e. Briefly describe the mission of your mobile health clinic. (150-word limit)
- f. Tell us about your team! How many staff members work with your mobile clinic and what are their roles? (150-word limit)

3. Community Engagement and Needs

- a. Have you conducted a needs assessment or community surveys before? If yes, what did you learn, and how did it inform your services? (200-word limit)
- b. How do you currently engage with the communities you serve to understand their needs and build trust? (200-word limit)





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4. Interest in the Mobile Health Impact Accelerator

- a. Why are you interested in participating in the Mobile Health Impact Accelerator? (200-word limit)
- b. What specific skills or knowledge are you hoping to gain from this program? (150-word limit)
- c. How do you think participation in the MHIA will help improve your clinic's services and strengthen its connection to the public health system? (200-word limit)

5. Current Challenges and Areas for Growth

- a. What are the biggest challenges your mobile health clinic currently faces in delivering effective services? (200-word limit)
- b. Do you currently collaborate with a state and/or local public health department? If yes, please describe this collaboration. (150-word limit)
- c. Do you face any specific challenges related to collaboration with local public health systems? If yes, please describe them. (150-word limit)
- d. Are there areas where your team could benefit from additional training or support (e.g., needs assessment, data analysis, community outreach)? (150-word limit)

6. Commitment and Availability

- a. Are you able to commit to attending all scheduled group sessions from January to June 2025? (Yes/No)
- b. Please confirm that you can dedicate 4-6 hours per week to independent work related to the program. (Yes/No)
- c. Do you agree to participate in annual one-hour check-in calls for five years following the completion of the Accelerator? (Yes/No)
- d. How do you plan to integrate the lessons and resources from the Accelerator into your clinic's operations? (150- word limit)

7. Additional Information

- a. Please provide any additional information you would like to share about your clinic, your team, or your reasons for applying to the Accelerator. (150-word limit)

[CLICK HERE](#) to complete your application

Need Help Applying?

We're here to support you! Join our application workshop on November 6 or drop in during our office hours on November 8 and November 19. You can also reach out directly to Program Manager, Kait Guild, at Kait_Guild@hms.harvard.edu.

Contact Information:

Please direct your questions to Program Manager, Kait Guild, at Kait_Guild@hms.harvard.edu



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