Mobile Health Impact Accelerator

Strengthen your program. Demonstrate your value. Build for what comes next.

Year 3 | Information Session

October 20, 2026

Mobile Health Map

Agenda

Welcome & Introductions
About Mobile Health Map
Why the Accelerator Matters
What You'll Gain
Curriculum & Program Structure
Application Process & Selection
Key Dates & Questions

Mobile Health Map
a program of Harvard Medical School

Introductions



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Director



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Mobile Health Map

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Mission

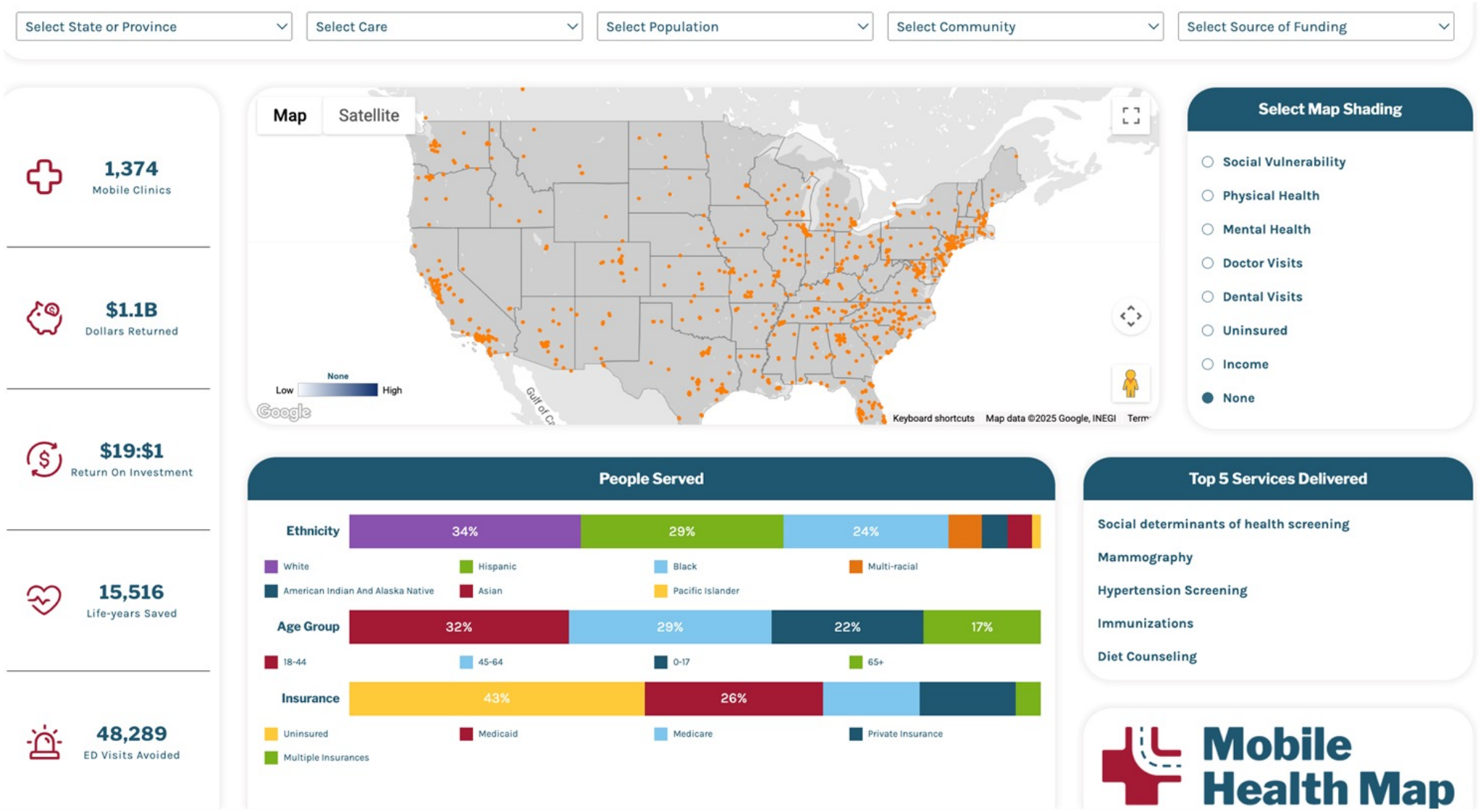
To measure, maximize, and communicate how mobile clinics improve health, save money, and advance equity.

What we do?

- Provide mobile clinic leaders with the tools and resources to measure and communicate their impact.
- Collaborate with researchers and frontline mobile clinic staff to evaluate, learn, and improve the work of mobile clinics.
- Share information with healthcare leaders, funders, and policymakers about the unique ways mobile clinics build trust, increase access, and improve health outcomes.

mobilehealthmap.org

A National Impact



What Is the Mobile Health Impact Accelerator?

A six-month learning collaborative designed specifically for mobile health programs.

The Accelerator helps mobile health teams build the strategies, tools, relationships, and evidence needed to demonstrate their value, deepen community impact, and strengthen long-term sustainability.

What makes it different?

- Practical, applied learning
- Individualized technical assistance
- Peer collaboration and shared learning
- Tangible tools and deliverables
- A focus on long-term sustainability

Free to participating programs | Led by Mobile Health Map | Supported by the CDC

What We're Working Toward

Five interconnected areas of focus:

Your Role & Value
Understand your unique contribution to your community & health ecosystem.

Evaluation & Impact
Identify meaningful measures & demonstrate your impact.

Community & Partnerships
Build authentic relationships & strengthen collaboration.

Strategic Communication
Translate your value for funders, partners, & decision-makers.

Sustainability & Strategic Planning
Bring everything together into a practical roadmap for your program's future.

Who Should Apply?

The Accelerator is designed for mobile health programs that want to:

- Strengthen their long-term sustainability beyond funding
- Better understand & communicate their impact
- Deepen community relationships & strategic partnerships
- Build visibility & organizational support
- Learn alongside other mobile health programs
- Dedicate time to strategic planning & growth

Programs at all stages of development are welcome.

Mobile Health at a Pivotal Moment

Mobile health programs are doing essential work, but their full value is not always recognized.

Common challenges include:

- Demonstrating impact beyond the number of services delivered
- Building sustained partnerships & organizational support
- Gaining visibility within local health systems
- Communicating value to different stakeholders
- Planning for sustainability amid changing priorities & resources

The opportunity: Move from filling gaps to being recognized as an essential part of the health ecosystem.

Sustainability is More than Funding

What makes a mobile program sustainable?

Community Rootedness
Trust, responsiveness, & accountability

Demonstrated Value
Evidence of impact & relevance

Strategic Partnerships
Meaningful, reciprocal relationships

Systems Integration
Recognition & collaboration across sectors

Strategic Direction
Clear priorities & a plan for continued growth

Your Place in the Health Ecosystem

Where does your program fit, and what unique value does it bring?

Throughout the Accelerator, you'll explore how to:

- Understand your local health ecosystem
- Identify community assets, gaps, & opportunities
- Map partners & decision-makers
- Strengthen collaboration across healthcare, public health, and community organizations
- Position your program as a valued partner

Strong programs don't operate in isolation. They are connected, responsive, and recognized.

What You'll Build

Practical tools you can use beyond the Accelerator

Understand Your Program

- ✅ Asset & stakeholder maps
- ✅ Priority impact measures
- ✅ Program value proposition

Demonstrate Your Value

- ✅ Impact case study
- ✅ Professional one-pager
- ✅ Tailored elevator pitches

Plan for What Comes Next

- ✅ Stakeholder engagement strategy
- ✅ Decision-maker engagement
- ✅ 6-12 month Sustainability Roadmap

Skills You'll Strengthen

Build the confidence & capacity to:

- **Position your program:** Articulate your unique role & value.
- **Engage your community:** Build meaningful, reciprocal partnerships.
- **Measure your impact:** Identify what matters & collect useful evidence.
- **Tell your story:** Communicate impact to different audiences.
- **Build support:** Engage organizational leaders & external decision-makers.
- **Plan strategically:** Translate your learning into actionable priorities.

Curriculum Overview

10 interactive sessions over six months

1. Welcome & Your Role in the Health Ecosystem
2. Foundations of Sustainability & Strategic Positioning
3. Community Engagement & Partnership Development
4. Engaging Decision-Makers & Building Organizational Support
5. Evaluation: Measuring What Matters
6. Evaluation: From Data to Impact
7. Communicating Your Value: Pitches, One-Pagers, & Audiences
8. Peer Learning & Strategic Problem-Solving
9. Building Your Sustainability Roadmap
10. Final Showcase & Looking Ahead

What to Expect in Each Session

Interactive, practical, & collaborative learning

Each session includes:

- Focused skill-building & discussion
- Applied tools & templates
- Opportunities to work on your program's priorities
- Peer sharing & collaborative problem-solving
- Guidance and feedback from Mobile Health Map

Progress over perfection!

More Than a Training Series

We work alongside you, not just teach you.

👥 **National Peer Learning**
Connect with programs facing similar challenges.

💬 **Individualized Technical Assistance**
Get support tailored to your goals.

🛠️ **Practical Tools & Resources**
Create materials you can put to use immediately.

🤝 **Ongoing Relationships**
Stay connected to peers & Mobile Health Map

Time Commitment

What participation looks like:

- 10 virtual learning sessions over six months
- Monthly one-on-one technical assistance
- Optional weekly office hours
- Independent time to develop deliverables
- Active participation in peer learning

Expected commitment: Approximately 2-4 hours per week, subject to confirmation of whether this includes live sessions.

Consistent participation is essential to getting the most from the Accelerator

Application Overview

Tell us about your program, your challenges, & what you hope to accomplish.

The application covers:

- Basic program information
- Community engagement & partnerships
- Sustainability challenges
- Evaluation & impact measurement
- Goals for participating
- Organizational capacity & commitment

Expected completion time: 30-60 minutes

Tips for a Strong Application

We're looking for authenticity, not perfection.

- Be honest about where your program is today.
- Share your challenges and aspirations.
- Describe your relationships with the communities you serve.
- Explain what you hope to accomplish.
- Demonstrate your willingness to learn and participate.

You don't need to have all the answers. That's why we're here.

How Applications Are Reviewed

We're looking for programs that demonstrate:

- **Community commitment:** Interest in meaningful community engagement and partnership development.
- **Commitment to Accessibility:** A commitment to reaching communities experiencing barriers to care.
- **Program alignment:** Goals that align with the Accelerator's focus
- **Capacity & readiness:** Ability to participate consistently
- **Growth potential:** Opportunities to apply new tools & strategies.

We welcome programs at different stages of development.

What Makes a Good Fit?

The Accelerator may be right for your program if you're asking questions like:

- How do we demonstrate the value of our work beyond visit counts?
- How can we build stronger partnerships?
- How do we communicate our impact to leadership or funders?
- Where do we fit within our local health ecosystem?
- What should we prioritize to strengthen our sustainability?

If these questions sound familiar, we encourage you to apply.

Key Dates

Application Deadline: **November 25**, 11:59 pm ET

Applicants Notified: **December 18**

Program Start Date: **January 13**

Program End Date: **June 30**

Additional Support

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a program of Harvard Medical School

THANK YOU!

Mobile Health Map